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DEISTER COMPANY

SHOWCASE

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DEISTER AT A GLANCE
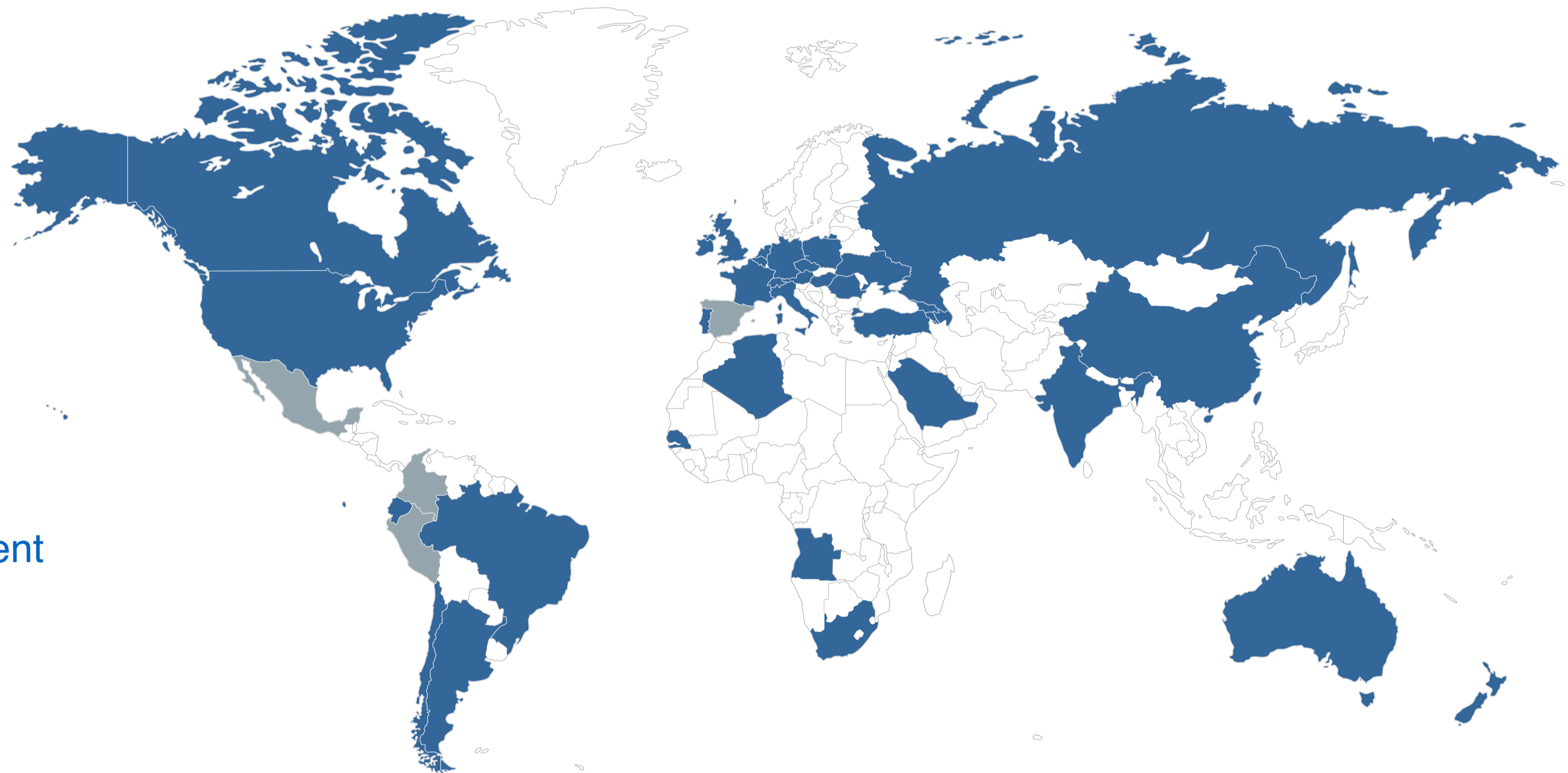
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DEISTER IN NUMBERS

Created in Barcelona in the late 80's we have offices in:

· Spain (Barcelona and Madrid)

· México (México D.F. and Culiacán)

· Colombia (Bogotá)

· Perú (Lima)

Capital: 100% Privately held

Team: +100 employees

Financial leverage: 100% self investment

Average team age: 34

Annual investment in R&D: +1M €

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CERTIFICATIONS & RECOGNITIONS

OUR PERSONNEL QUALIFICATIONS

Deister's staff has been chosen by IBM developers as a primary source for new feature requests thanks to our extensive experience and knowledge of internals and user requirements, allowing us to influence the development roadmap.

· 30 certified IBM database specialists

· 2 certified IBM database administrators

· 1 IBM Champion Analytics

· 1 Director in the IBM International Database User Group Proven experience in R&D projects certified by the Spanish CDTI (Center for Development in Technology and Industry)

PARTNERS CHANNEL

TECHNOLOGY PARTNERS WHO KNOW THE BUSINESS

· Deister recognizes that one of our most fundamental values is the local vision which an extensive network of partners can offer a large account.

· Clients, particularly SMEs, conduct their business in a local environment.

· We recognize that a localized vision with direct contact is an indispensable requirement to cover their needs and get a purchase off the ground.

· We currently work with a network of partners at both the national and international level, and continue developing our growth policy.
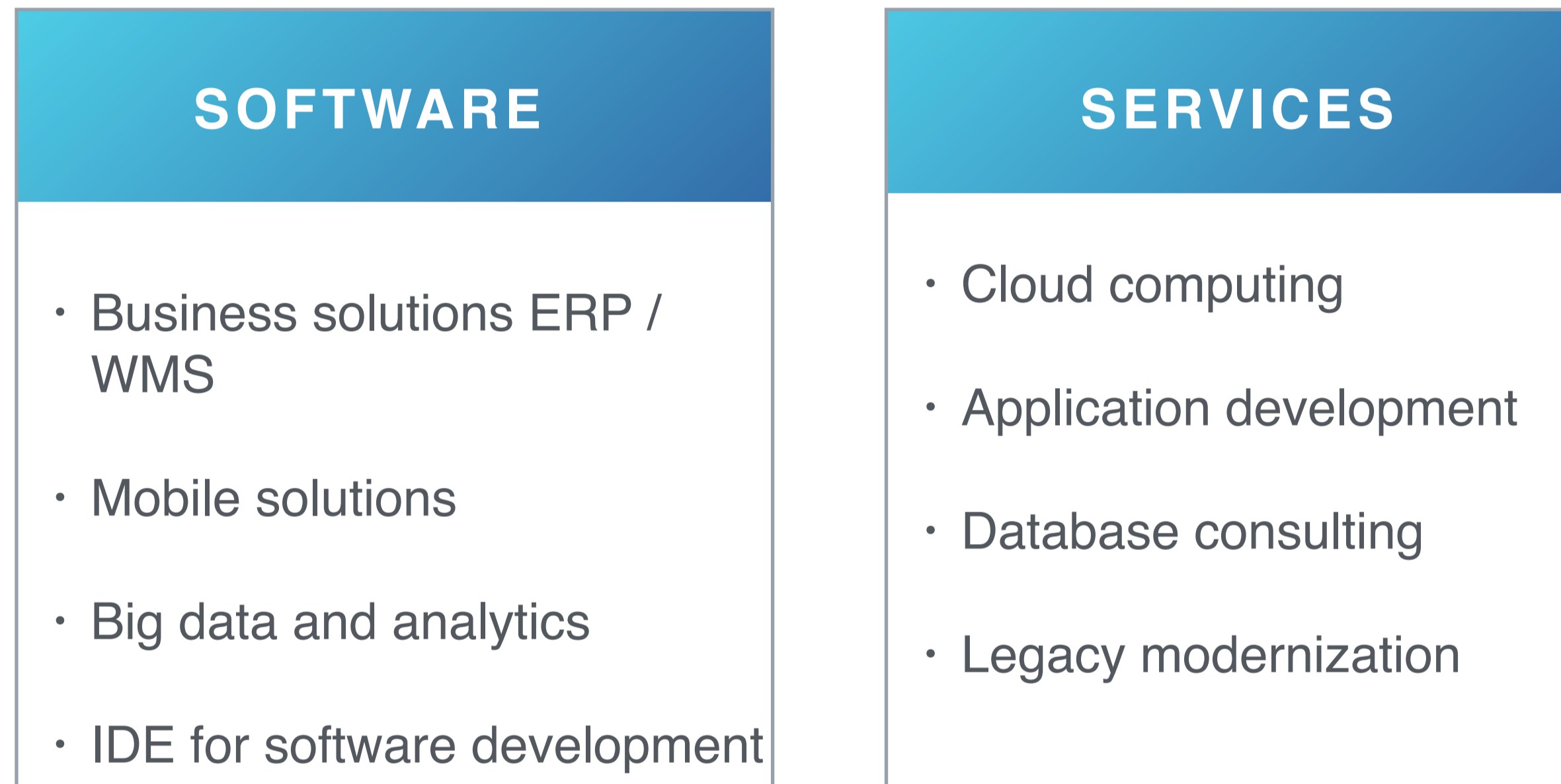
100%

PARTNER NETWORK

· IECISA

· Accenture

· T-Systems

· Duro Felguera TI

· O&S Consultores

· Advento Consulting

· ACSI Sistemas de Información

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CONTINUOUS INVESTMENT

CORE PORTFOLIO & CLOUD ENTERPRISE PLATFORM

SOFTWARE
· Business solutions ERP / WMS
· Mobile solutions
· Big data and analytics
· IDE for software development

SERVICES
· Cloud computing
· Application development
· Database consulting
· Legacy modernization

PREMIUM ALLIANCE: IBM   spa SILVER PARTNER SAMSUNG ENTERPRISE ALLIANCE PROGRAM   hp® invent   HCL HCL TECHNOLOGIES

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2.WHAT CAN WE OFFER?

SPECIALIZED SOFTWARE

IN THE OPERATIONAL PART OF THE BUSINESS

It improves the processes of the organizations in order to increase their productive capacity and exploit new opportunities and adapt to changes in an agile way.

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SKILLS

GREAT KNOWLEDGE IN DATABASES AND WEB APPLICATIONS

· We have a Consulting Division with extensive experience in all areas. This gives us a very valuable insight into the business model.

· There is a common language, real knowledge and understanding of business needs.
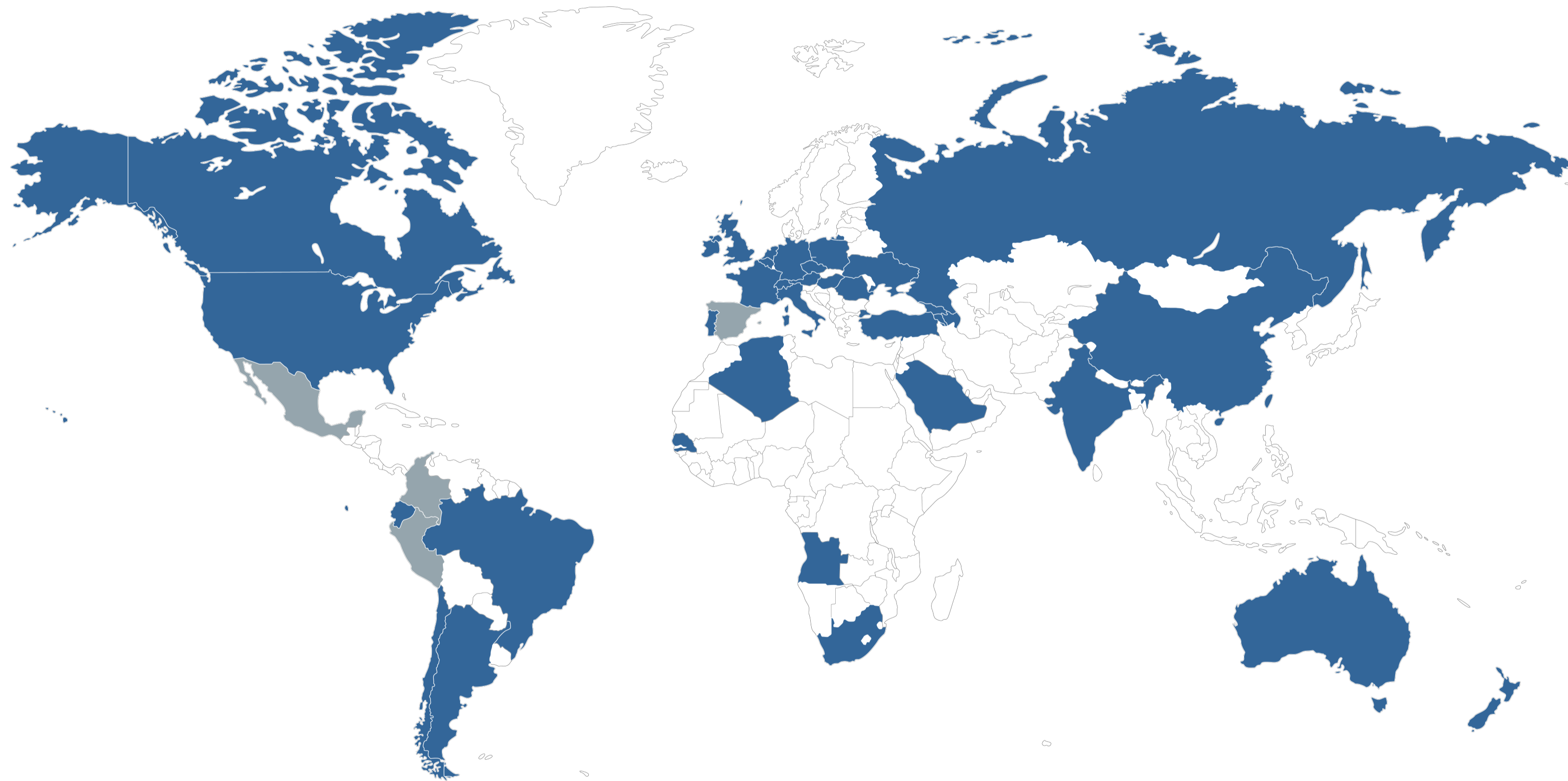
SUPPORT 7 X 24

OUR STAFF IS HIGHLY QUALIFIED

· High quality standard support included in the base cost of licenses.

· Possibility of hiring extended support up to 7 x 24 x 365.

· We also offer the Disaster Recovery (DRaaS) service with an ultra-fast recovery point.

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WHERE IS AXIONAL BEING USED?

AXIONAL IN THE WORLD

Canada	Andorra	United	Arabia
USA	Germany	Kingdom	Saudi
Mexico	Switzerland	Ireland	Qatar
Argentina	Belgium	Netherlands	Emirates
Colombia	Spain	Hungary	India
Brazil	France	Poland	China
Xile	Italy	Romania	Australia
Ecuador		Russia	New Zealand

PRODUCTS

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ENTERPRISE SOLUTIONS

BUSINESS TECHNOLOGY FOR YOUR COMPANY
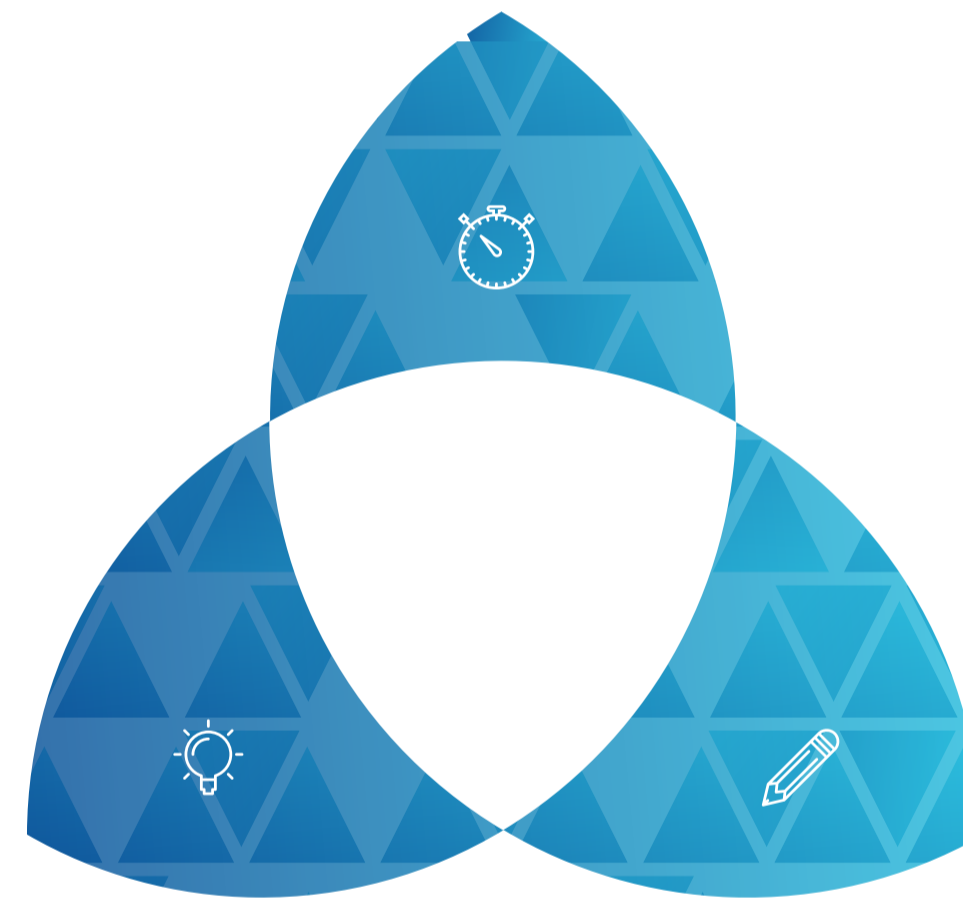
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BUSINESS SOLUTIONS

Business solutions adapted to your company

Deister Software provide a flexible range of business solutions that facilitate its growth quickly.

DEVELOPMENT TOOLS

Development tools for your databases

Deister Software offers a range of development products to easily build applications for complex databases.

Deister provides applications, products and global solutions that help.

MOBILTY SOLUTIONS

A true management platform which will improve enterprise mobility management of the task, people, vehicles and use of data.

· Increase productivity and security with full management of enterprise mobility.

· Stand out in a retail sales complex and demanding environment.

· Strengthen and perform monitoring of customer relationship.

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BUSINESS

SOLUTIONS
FLEXIBLE, HIGH-END, ENTERPRISE APPLICATIONS

AXIONAL SUITE

ERP

• **Full Web Application Suite**

Axional ERP is a Java/J2EE 3-tier web-native application suite (built specifically to be used over the web) that is accessed via a cloud delivery model.

• **Enterprise Scalability**

Designed to deal with the complexity of modern business organizations, Axional ERP provides robust, out-of-the-box capabilities with industry-specific needs built in. This means a better fit for company requirements, fewer customizations required, and faster and more reliable implementations.

• **Increased Effectiveness and Efficiency**

Its functionality gives unparalleled control over the complexities of global operations, and its Business Processes approach increases your company's effectiveness (adding value for the customer) and efficiency (lowering costs for the company).

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AXIONAL SUITE

MODULES 2020

FI- Finance	SRM- Supplier relationship management
HRM- Human resources management	MIM- Integrated manufacturing management
CRM- Customer Relationship Management	CMMS- Computerized Maintenance Management
SD- Sales and distribution	MDM- Master Data Management
WMS- Warehouse management system	DWH- Analytics and Data Warehouse
TMS- Transportation management system	OCR- Optical Character Recognition
IEM- Import and export management	RMS- Retail Management System
SCP- Supply chain planning	EDI- Electronic Data Interchange

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AXIONAL PORTAL

AXIONAL SUITE

• **Operational Dashboards**

These provide easy access to company data allowing you to design useful information channels, for dat-to-day user activity.

• **Maps and Geolocation**

A rich set of functions are included to allow access to relational and geographic information. These functions make it easy to represent your transactional or statistical information via mapping.

• **Monitoring & surveillance**

Easy integration for remote surveillance of offices, shop floors, warehouses, as well as monitoring performance and status of machinery and equipment.

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AXIONAL ANALYTICS

• **Analytical Tools**

The OLAP Client includes a full set of features to manipulate cubes drill down, pivot, roll-up, slice/dice, nesting (of multidimensional columns and rows) sorting…

• **Graphics & Charts**

The tool includes powerful graphing capabilities. It gives business users the tools and flexibility to dynamically obtain reports and graphics on a highly interactive and esay-to-use web interface.

• **Geospatial Representations**

The system allows geospatial data to be visualized, analyzed and edited.

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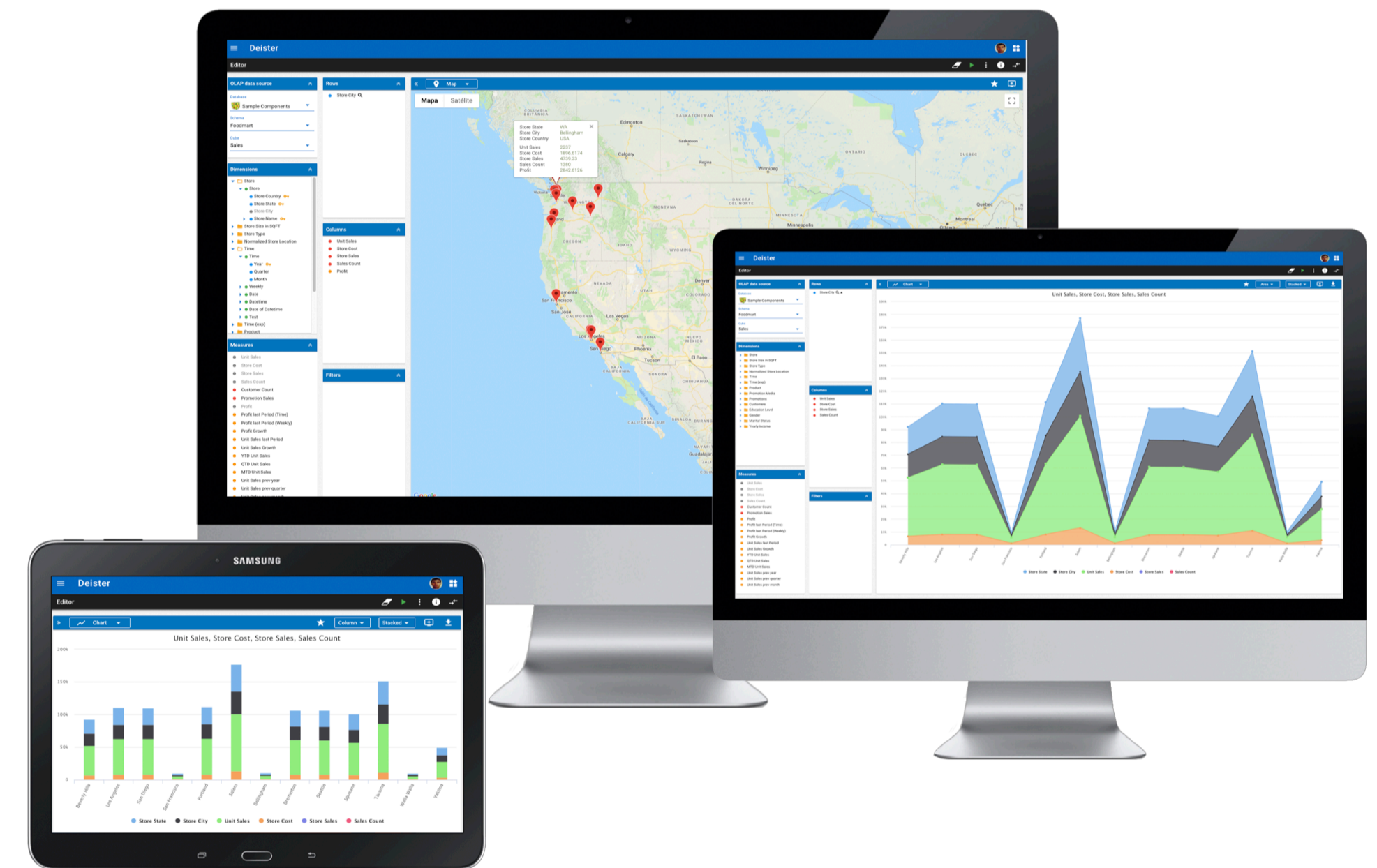
AXIONAL PROJECTS

## AXIONAL SUITE

• **Task and project management**

Axional Projects simplify and organize your tasks and projects. All this linked to the control of hours and billing processes.

• **More visibility in your projects**

It is based on the Kanban methodology, used in process management and software development. The combination of this methodology with online use multiplies the power of the tool..

• **Solution for distributed teams**

Visual project management is the ideal methodology to work more simply and efficiently, either individually or in teams.

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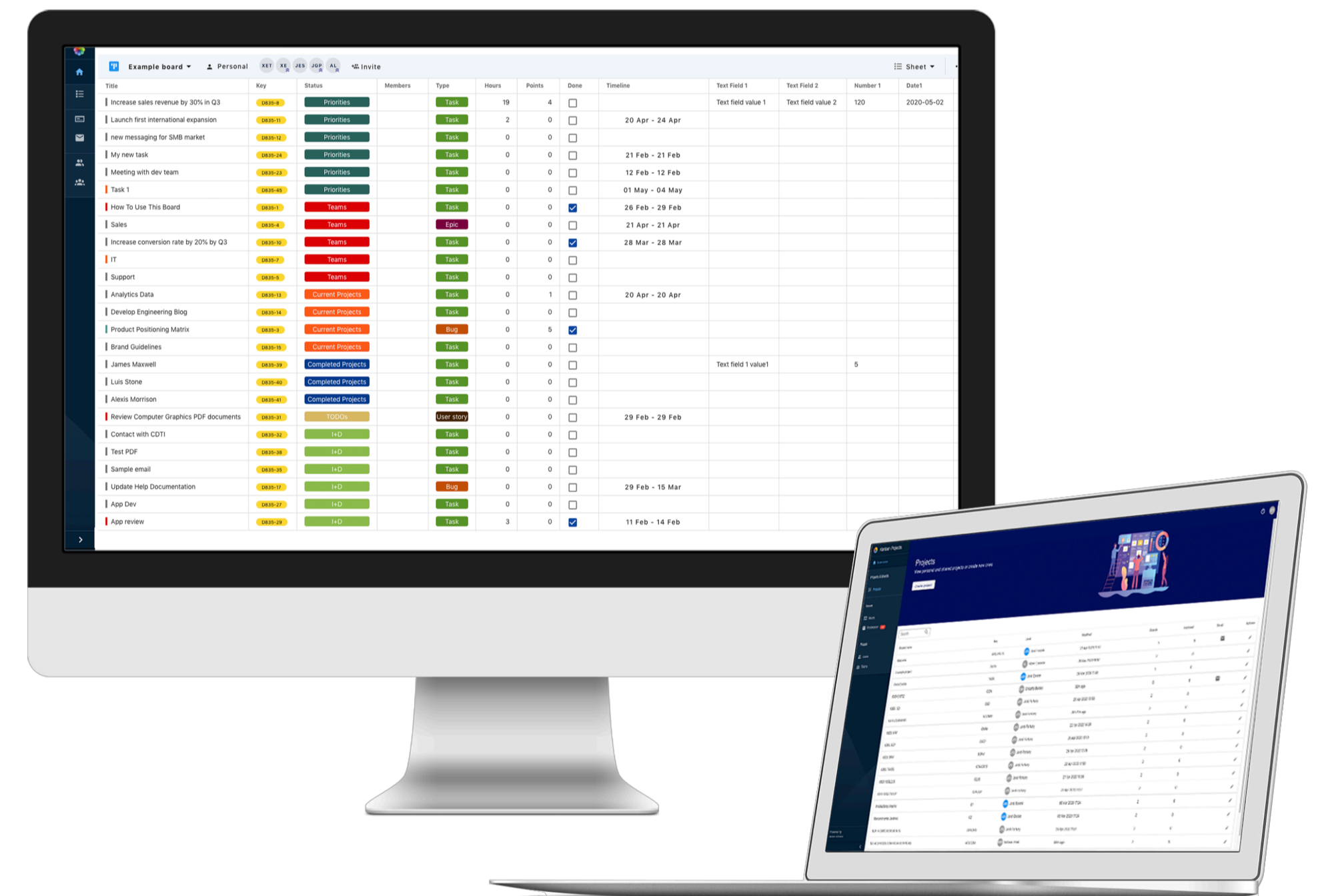
DEVELOPMENT

TOOLS

A J2EE FRAMEWORK FOR LARGE SCALE, BUSINESS CRITICAL, MULTI-TENANT, CLOUD ENTERPRISE APPLICATIONS

HISTORY

AXIONAL PLATFORM

- Originally developed for Sun OS architecture for a university project, Axional Studio was completely rewritten for Java architecture in the mid-´90s.

- With approximately 1 million lines of code, it's the common base of all our applications.

- Integrates support for core services like HTTP servers on Apache and Jetty engines, SOAP services, FOP processing, SVG transcoding, JDBC pooling, clustering, horizontal data replication, caching…

- Provides the use with interface modules to build enterprise application forms and business objects.

Large scale

To deal with large applications and thousands of users or devices.

Business critical

Designed to give organizations nonstop lifetime functioning.

Multitenant

A single instance of an application can serve multiple tenants, allowing a high degree of configuration.

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MOBILE SOLUTIONS

READY TO USE , ON-THE-GROUND SOLUTIONS TO PUSH PROCESS AUTOMATION

AXIONAL MOBILE CMMS

AXIONAL MOBILE COMPUTERIZED MAINTENANCE MANAGEMENT SYSTEM

Generation of work orders:

· Replanning.

· Inspections.

· Printing of confirmation work documents.

· Central information.

AXIONAL MOBILE SF (SALES FORCE)

AXIONAL MOBILE SALES FORCE

· Planning (agenda)

· Preparation and management of tasks and visits

· Geolocation

· Assisted navigation

· Route display on map

· Catalog of products and services

· Creation of orders

· Photo, Signature and Video

· Access to historical customer data

· Reporting

· Customer Management

· Access to document repository

· Synchronization with central

· Expense report with photo of ticket / invoice

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AXIONAL MOBILE WMS

WAREHOUSE MANAGEMENT SYSTEM

Warehouse inbound processing:

· Inventory management.

· Stock management.

· Management by mobile terminals.

· Shipment processing.

· Operator management.

· Warehouse invoicing.

· Transport / Fleet management.

· Voice-based picking.
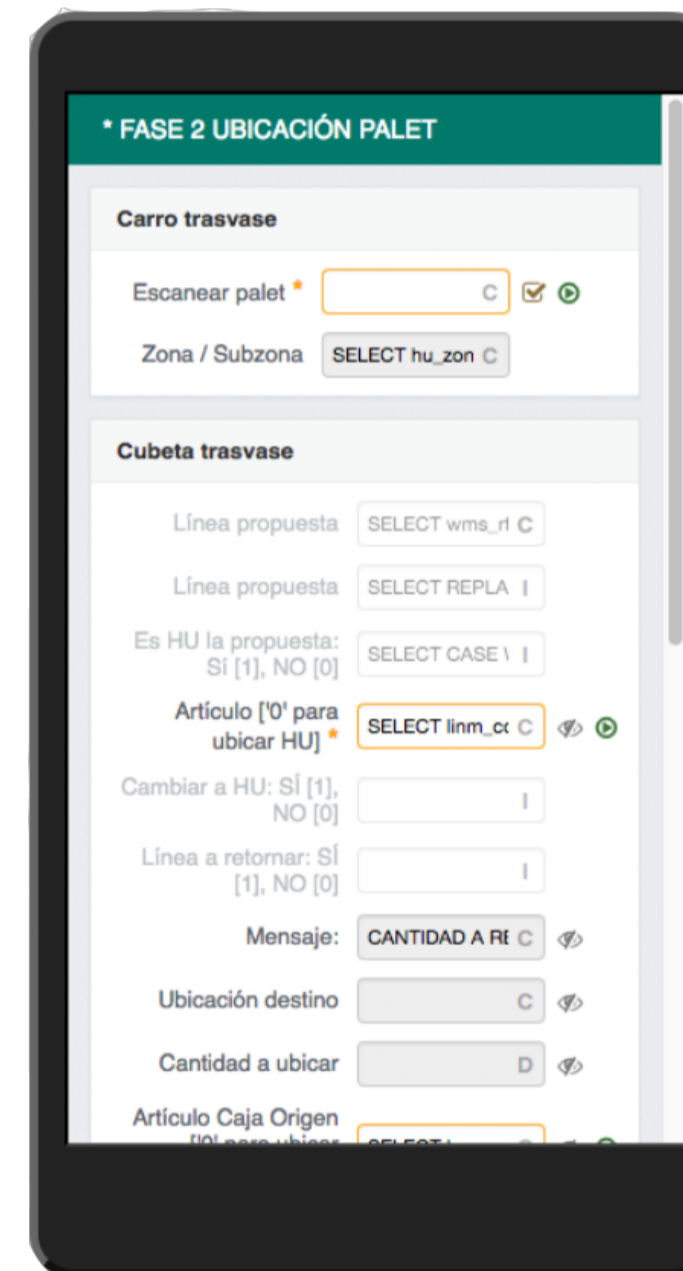
AXIONAL MOBILE CRM

COSTUMER RELATIONSHIP MANAGEMENT

Planning:

· Agenda.

· Pre-call preparation.

· Interaction management.

· Reports.

· Customer Management.

· Catalog of products / services.

· Tools.

AXIONAL MOBILE POS

## POINT OF SALE

Android Point of Sale Terminal:

· User management.

· Sales terminal.

· Promotional offer handling.

· Handling of returns.

· Reports.

· Stock control.

· Catalog (products / services).
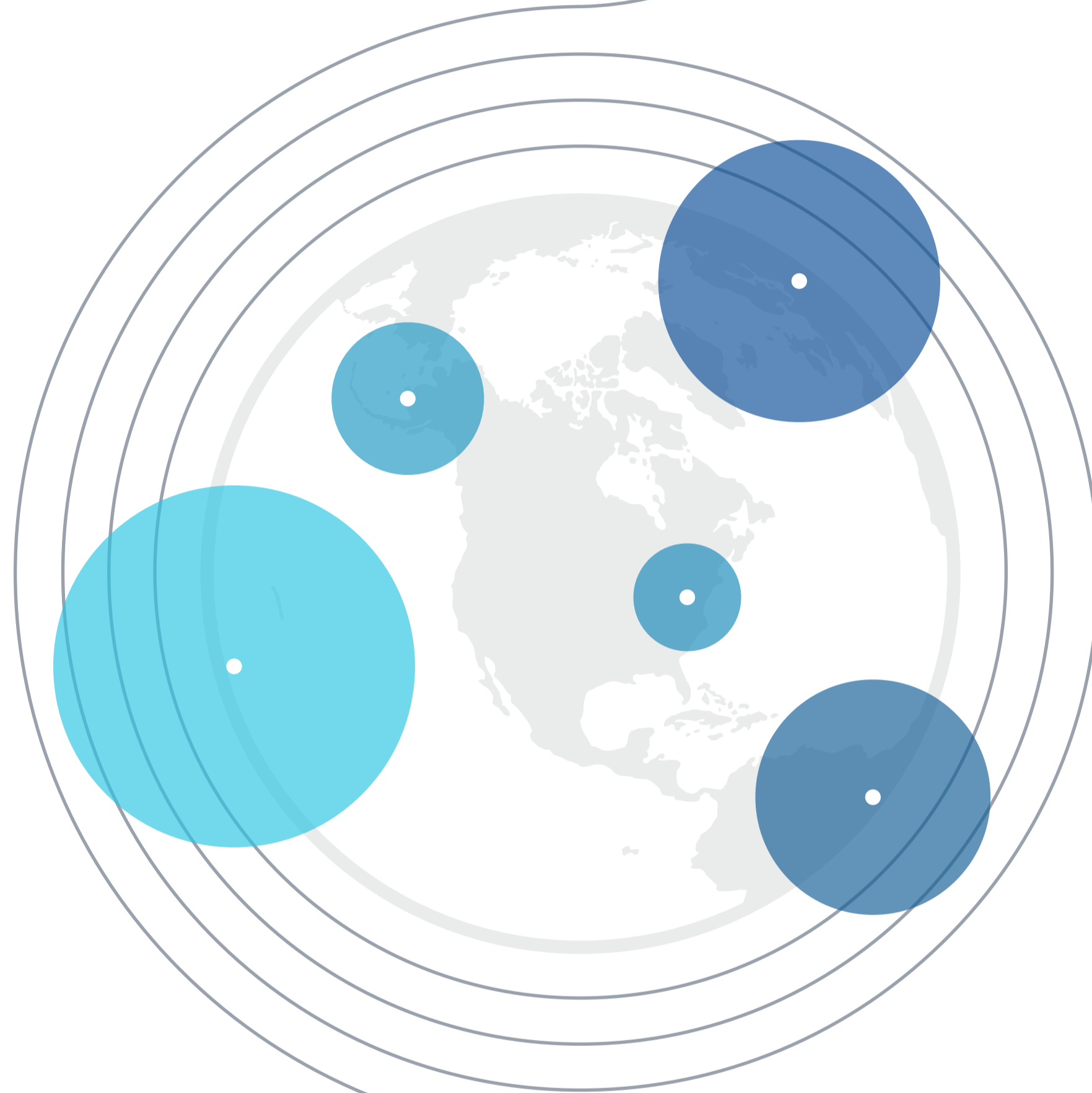
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WHY DEISTER ?

TECHNOLOGICAL PARTNER

· Continued investment in enhancing our products and
specializing our services.

· We are ready and willing to be our clients' partner in
technology to optimize their operations.

· In conclusion, we see ourselves as fully capable of
accompanying our clients as they grow.

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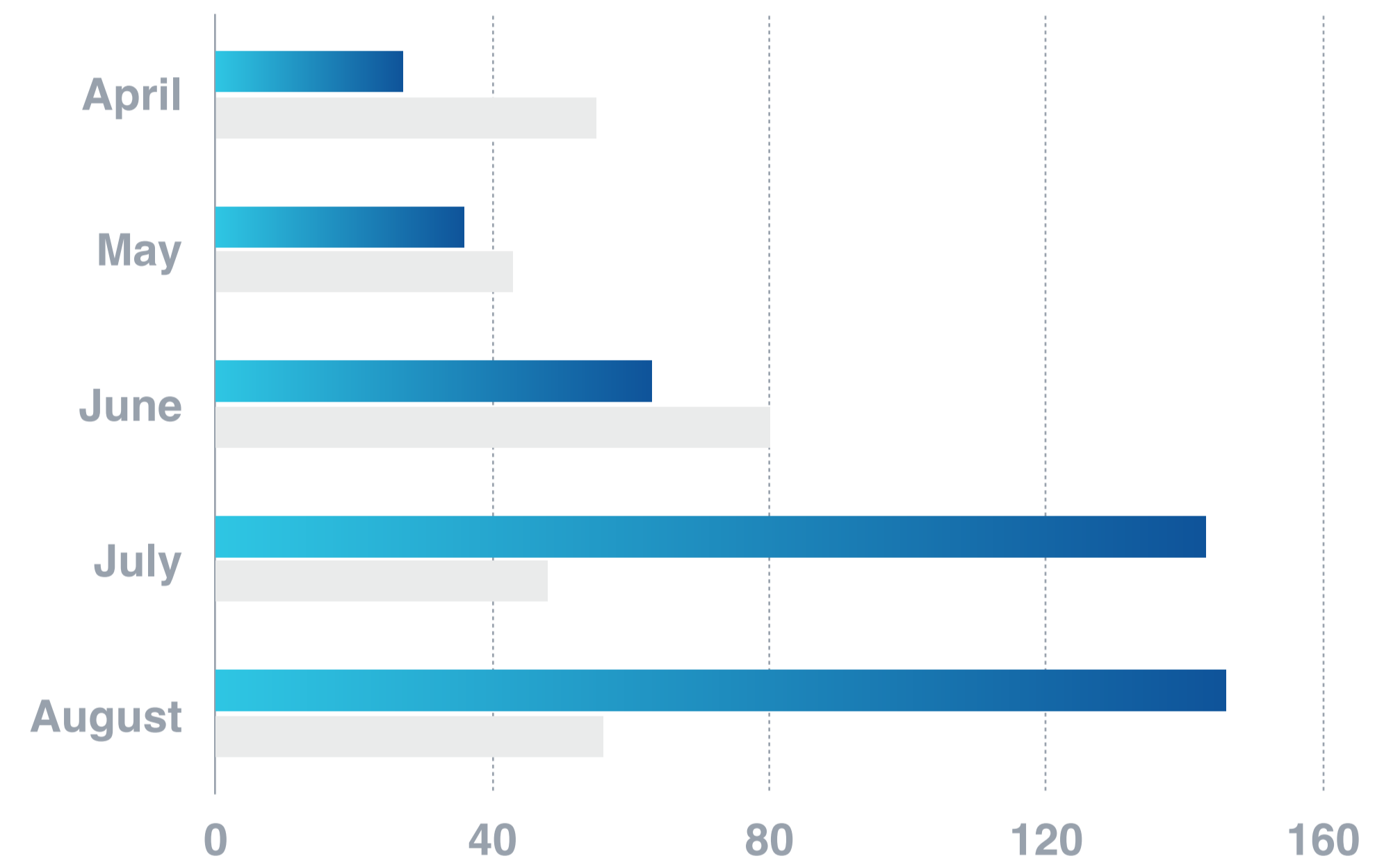
PROXIMITY

Closeness

One of the pillars of our success is our close, personal contact with our clients.

Creation

Deister is the creator of the solutions we install, and as a result our degree of flexibility is far higher than the rest of the market.
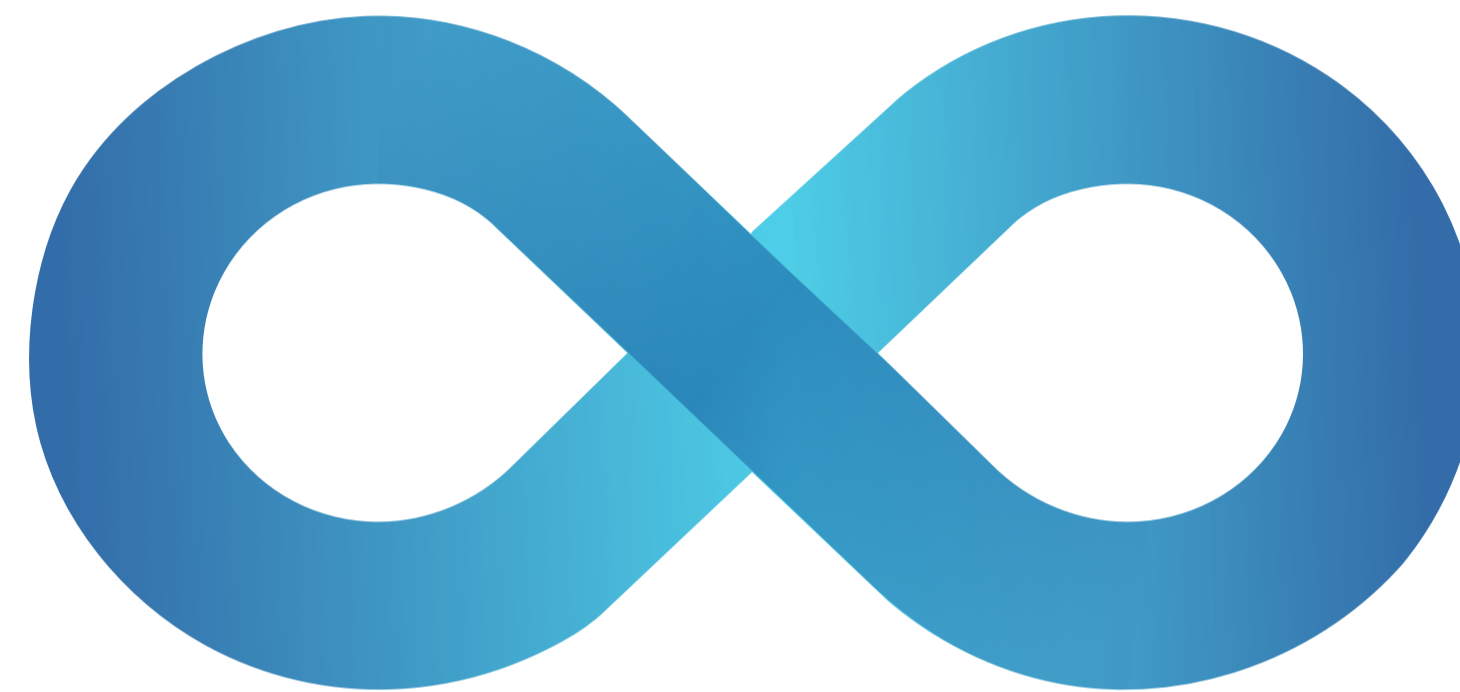
Communication

Deister aspires to be a true partner in technology. Our product development team attends directly to any new need that arises.

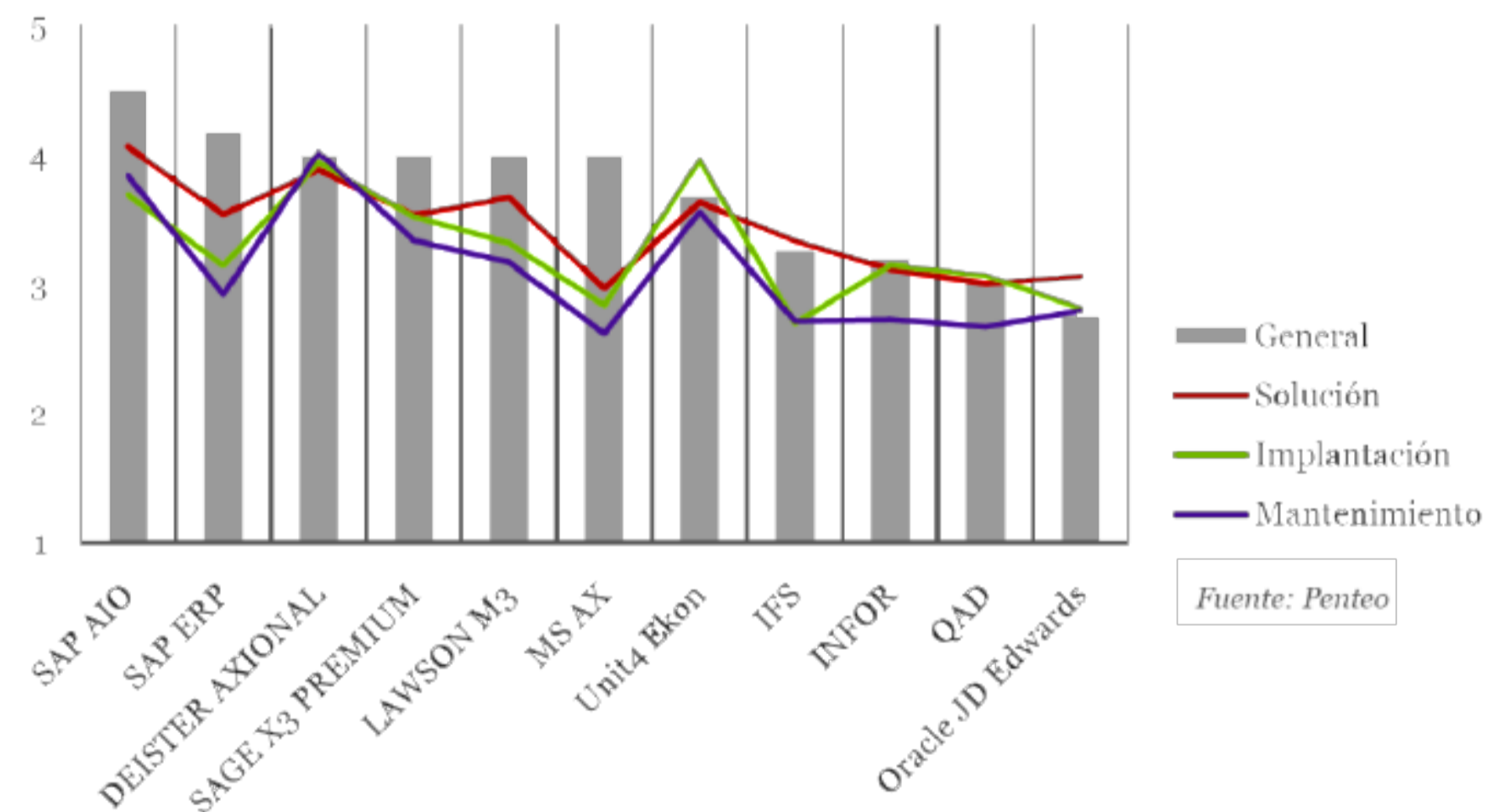# CLIENT SATISFACTION

01

100% Service

The reliability of our solutions and the quality of the services offered ensure that Deister's client portfolio has some of the highest level of satisfaction in the industry.

02

100% Satisfaction

This graph reflects of customer satisfaction surveys for market-leading management system providers. In every case, deister scores the highest marks.

Satisfaction Survey (April, 2011)

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Thank you.

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· Carretera Fuencarral a Alcobendas, 14-B, 5ºC Edificio Baluarte 28049 Madrid (Spain)

· Avinguda Meritxell 9, 4-1 , Edifici Galeries Meritxell, AD500 Andorra la Vella (Andorra)

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· Calle 24D # 44A-77 Cundinamarca , Bogotá (Colombia)

· Manuel Bonilla 171 Colonia Centro 80000 Culiacán, Sinaloa,(México)

· Av. Javier Prado Este 560 – Oficina nº 1703, Piso 17 San Isidro, Lima (Perú)

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